

## **Guide to Preparing a Purpose Statement**

**Purpose Statement:** Provide a specific and accurate synopsis of the overall purpose of the study. Align the Purpose of the Study to address the specific research problem. In one concise paragraph, succinctly describe the focus, methodology, population, and geographical location of the study.

**To complete the Purpose Statement, answer the following questions:**

**Identify the Purpose of Your Study (what do you hope to accomplish?):**

**Identify the General and Specific Populations That Will Be Involved in Your Study:**

**Identify the Setting or Geographical Location for Your Study:**

**Identify Your Proposed Research Method (quantitative or qualitative or mixed methods):**

**Identify Your Research Design<sup>1</sup> (and sub-Design, if applicable):**

**Put the Pieces Together as in the Example Below:**

The purpose of this qualitative transcendental phenomenological study is to describe the lived experience of postpartum depression among teenage mothers in Seattle, Washington.

**Now List Your Purpose Statement:**

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<sup>1</sup> If you know what kind of design you want to use, insert the information, but you can also omit design information for now. You will work on your research design in ADP Planning II.