



**ASHFORD UNIVERSITY  
ONLINE MASTER'S DEGREE SEEKING STUDENTS  
ONE-YEAR RETENTION RATES - ANNUAL COHORT\*  
BY AGE**

<b>Year/Age</b>	<b>Cohort Size</b>	<b>One-Year Retention Rate</b>
<b>2005-06</b>	<b>358</b>	<b>54%</b>
<=24	23	57%
>=25	335	54%
<b>2006-07</b>	<b>611</b>	<b>67%</b>
<=24	39	69%
>=25	572	67%
<b>2007-08</b>	<b>1,647</b>	<b>64%</b>
<=24	141	65%
>=25	1,506	64%
<b>2008-09</b>	<b>3,849</b>	<b>66%</b>
<=24	277	66%
>=25	3,572	66%
<b>2009-10</b>	<b>6,304</b>	<b>63%</b>
<=24	357	64%
>=25	5,947	63%
<b>2010-11</b>	<b>7,714</b>	<b>65%</b>
<=24	484	63%
>=25	7,230	65%

**\*Definitions**

Annual Cohort	A group of students who share the same academic entry year. An academic entry year is defined as July 1 through June 30. Students are included in the annual cohort when they attend more than one week of their first course.
One-Year Retention Rate	The number of students in the Annual Cohort who are enrolled or graduated one year after their specific entry date divided by the number of students in the Annual Cohort.

*Source: Institutional Research, 2012*



**ASHFORD UNIVERSITY  
ONLINE MASTER'S DEGREE SEEKING STUDENTS  
GRADUATION RATES - ANNUAL COHORT\*  
BY AGE**

<b>Year/Age</b>	<b>Cohort Size</b>	<b>Three-Year Graduation Rate</b>
<b>2005-06</b>	<b>358</b>	<b>57%</b>
<=24	23	57%
>=25	335	57%
<b>2006-07</b>	<b>611</b>	<b>66%</b>
<=24	39	67%
>=25	572	66%
<b>2007-08</b>	<b>1,647</b>	<b>61%</b>
<=24	141	61%
>=25	1,506	61%
<b>2008-09</b>	<b>3,849</b>	<b>63%</b>
<=24	277	63%
>=25	3,572	63%

***\*Definitions***

Annual Cohort	A group of students who share the same academic entry year. An academic entry year is defined as July 1 through June 30. Students are included in the annual cohort when they attend more than one week of their first course.
Graduation Rate	The number of students in the Annual Cohort who have graduated within 150% of the normal time to earn the degree divided by the number of students in the Annual Cohort.

*Source: Institutional Research, 2012*



**ASHFORD UNIVERSITY  
ONLINE MASTER'S DEGREE SEEKING STUDENTS  
PERSISTENCE RATES - ANNUAL COHORT\*  
BY AGE**

Year/Age	Cohort Size	Persistence Rate
<b>2005-06</b>	<b>358</b>	<b>58%</b>
<=24	23	61%
>=25	335	58%
<b>2006-07</b>	<b>611</b>	<b>68%</b>
<=24	39	74%
>=25	572	68%
<b>2007-08</b>	<b>1,647</b>	<b>63%</b>
<=24	141	66%
>=25	1,506	63%
<b>2008-09</b>	<b>3,849</b>	<b>65%</b>
<=24	277	66%
>=25	3,572	65%
<b>2009-10</b>	<b>6,304</b>	<b>61%</b>
<=24	357	62%
>=25	5,947	61%
<b>2010-11</b>	<b>7,714</b>	<b>62%</b>
<=24	484	61%
>=25	7,230	63%

**\*Definitions**

Annual Cohort	A group of students who share the same academic entry year. An academic entry year is defined as July 1 through June 30. Students are included in the annual cohort when they attend more than one week of their first course.
Persistence Rate	The number of students in the Annual Cohort who are actively pursuing a degree or have graduated as of the last day of the academic year (June 30, 2012) divided by the number of students in the Annual Cohort.

*Source: Institutional Research, 2012*