A. Purpose Statement: Provide a specific and accurate synopsis of the overall purpose of the study. Align the Purpose of the Study to address the specific research problem. In one concise paragraph, succinctly describe the focus, methodology, population, and geographical location of the study. (1 paragraph)

To complete the Purpose Statement answer the following questions:

What is your Research Method:

What is your Research Design (and sub-Design, if applicable):

What is the Purpose (what do you hope to accomplish):

Identify the General and Specific Population:

What is the Setting or Geographical Location:

Putting it together: Example: The purpose of this qualitative transcendental phenomenological study is to describe the lived experience of postpartum depression among teenage mothers in Seattle, Washington.

Now List Your Purpose Statement:

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B. Methododology: Briefly describe the research methodology for the proposed study, including the research method and research design, population and sample, instrumentation, and data collection and analysis approaches. (1-2 paragraphs)

Answer all questions below. Use citations where appropriate from among the following:

Phenomenology – Moustakas, van Kaam, Giorgi, Van Manen, Heidegger

Grounded Theory – Glaser and Strauss, Strauss & Corbin

Case Study – Yin, Merriam

Delphi - Skulmoski

**Method**

What is the research method for your study?

Why is the research method appropriate for addressing the purpose/research questions?

**Design**

What is the research design (note: Case Study, Phenomenology, Delphi all have sub-designs).

Why is the research design appropriate for addressing the purpose/research questions?

**Population**

What is the general population for the study? Describe the characteristics.

What is the specific population for the study? Describe the characteristics.

Where will be sample be drawn from? What permissions will be needed?

**Sample**

What is the sample size?

Justify the sample size:

Qualitative – provide cited support that the size is sufficient to allow for transferability of findings. Is there a stopping point for saturation?

Quantitative: based upon the size of the population what sample size is needed to be significant at a 95% confidence interval?

What is the sampling strategy? Why is it appropriate over other choices?

**Instrumentation**

Describe the various means for collecting data: interviews, questionnaires, observations, artifacts, other

If using interviews, describe the questioning style (e.g. structured, semi-structured, conversational for interviews) and question format (i.e. open or closed ended)

Why is the choice of instrumentation appropriate over other choices?

For quantitative studies, list the instruments to be used and their Cronbach alphas.

For quantitative studies complete the following:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Variable | Type of Variable (Ind, Dep, Moderating) | Definition of the Variable (Construct) | How the Variable will be Operationalized (Measured) 🡨 Be specific. Tell me the name of the Instrument and the specific measure(s) from the instrument | Level of Measurement (nominal, ordinal, interval or ratio) |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |

**Data Collection**

Clearly describe the data collection methods inclusive of how the instrumentation will be provided to participants and how data will be captured.

**Data Analysis**

Provide a high level overview of how data is analyzed according to protocols associated with the specific research design you have selected.

Restate the last item in the context of your data and research questions.

What, if any, data analysis software will be used to assist in the process?